

**Course Evaluation Measures Menu**

**Course number:** COM 110

**Course title:** Intro to Video

**Campus location(s):** Georgetown

**Effective semester:** 202051

**Core Course Performance Objectives**

1. Demonstrate competency in pre-production planning.

2. Operate a video camera and microphones to obtain footage and sound.

3. Capture and edit video using non-linear editing software.

**Summative Evaluations**

*Please note: All courses must have a* ***minimum******of four*** *summative evaluation measures, and those measures should include a variety of evaluation methods (e.g., test, oral presentation, group project).* ***Please list all summative evaluation measures.*** *In addition to these summative measures, a variety of formative exercises/quizzes/other assignments should be used to guide instruction and learning but do not need to be included on this template.*

*For each measure, please include a scope of the assignment: for example, if requiring a research paper, include the range of required number of words and number and types of sources; for a test, include the types and number of questions; for a presentation, include the minimum and maximum time, and so on.*

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| **CCPO** | **Evaluation Measures:** Include each agreed upon measure and scope of that measure (see above). |
| 1, 2, 3 | Video Project: Postcard, Feature, and Sequence length of video minimum of 5 minutes; clearly written goal, concept shots |
| 1,2 | Project Proposals: Postcard, Feature, Sequence: define goal, plot description, length and audience |
| 1,2 | Quizzes: (7) End-of-chapter tests that evaluate the information gathered within, covering chapters 1-5 |
| 1,2,3 | Professionalism & Participation: Evaluated at mid-term and end of semester: punctual Attendance; Active participation in group activities; Embraces constructive criticism; Quality of work turned in; Consistency of effort; Communication skills; Attention and cooperative participation in discussions and group assignments; Punctuality; Awareness of class schedule; Accepts responsibility; Treats gear well and returns it on time and in an organized and neat fashion |
| 3 | Training & Critiques: Class equipment training and peer critiques of all works required |

**FINAL COURSE GRADE**

(Calculated using the following weighted average)

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| **Evaluation Measure** | **Percentage of final grade** |
| Summative: Video Projects (3)  *(Postcard 10%, Sequence 20%, Feature Profile 20%)* | 50% |
| Formative: Project Proposals (3) | 15% |
| Summative: Quizzes (7) | 15% |
| Formative: Professionalism & Participation | 10% |
| Formative: Activities, Training & Critiques | 10% |
| TOTAL | 100% |

(Electronic Signature Permitted)

**Submitted by (Collegewide Lead):** \_\_\_\_\_\_\_Rob Rector\_\_\_\_\_\_\_\_\_\_\_\_ Date \_\_\_6/1/18\_\_\_\_\_\_\_

**Approved by counterparts**  Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Reviewed by Curriculum Committee**  Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_