

**Course Evaluation Measures Menu**

**Course number:** ENT 220

**Course title:** Leadership

**Campus location(s):** Dover, Wilmington

**Effective Semester:** 202351

**Core Course Performance Objectives**

1. Discuss the significance of leadership in business. (CCC 1, 3, 4; PGC 1)
2. Describe the global and cultural contexts of business leadership. (CCC 1, 2, 3, 4, 5; PGC 1)
3. Explain early theories of leadership. (CCC 1, 2, 3, 4, 5; PGC 1)
4. Describe individual differences, traits, and power of leaders and followers. (CCC 1, 2, 3, 4, 5; PGC 1, 7)
5. Compare modern models of leadership. (CCC 1, 2, 4, 5; PGC 1)
6. Explain the influence of ethics and social responsibility on leadership. (CCC 1, 2, 4, 5; PGC 1, 7)
7. Explain participative management and the leading of teams. (CCC 1, 2, 4, 5; PGC 1, 7)
8. Explain the methods for leading change. (CCC 1, 2, 4, 5; PGC 1, 2, 7)
9. Outline the strategies for developing leaders. (CCC 1, 2, 4, 5; PGC 1, 4, 7)

**Summative Evaluations**

*Please note: All courses must have a* ***minimum******of four*** *summative evaluation measures, and those measures should include a variety evaluation methods (e.g., test, oral presentation, group project).* ***Please list all summative evaluation measures.*** *In addition to these summative measures, a variety of formative exercises/quizzes/other assignments should be used to guide instruction and learning* *but do not need to be included on this template.*

*For each measure, please include a scope of the assignment: for example, if requiring a research paper, include the range of required number of words and numbers and types of sources; for a test, include the types and numbers of questions; for a presentation, include the minimum and maximum time, and so on.*

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| **Evaluation Measures:** Include each agreed upon measure and scope of that measure (see above). | **Which CCPO(s) does this evaluation measure?** |
| **Exam 1-4**   * 10 Essay Questions or 50 Multiple Choice/ True-False * 70 Minute Test * Only one attempt | **1-9** |
| **Leadership Paper**   * Student selects a leader * Provide brief background of the leader * Correlate textbook theory to subject’s leadership style * Correlate textbook theory to student’s leadership style * Conclusion * 6-8 Pages APA format | **1-9** |

**FINAL COURSE GRADE**

(Calculated using the following weighted average)

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| **Evaluation Measure** | **Percentage of final grade** |
| Exams (Summative) (Equally Weighted) | 60% |
| Leadership Paper (Summative) | 20% |
| Formative Assessments (Discussion Boards, Homework Assignments, Quizzes, participation) | 20% |
| TOTAL | 100% |

(Electronic Signature Permitted)

**Submitted by (Collegewide Lead):** Chala Breen Date: 9/29/2021

**Approved by counterparts**  Date: 9/29/2021

**Reviewed by Curriculum Committee**  Date \_\_\_12/6/21\_\_\_\_\_\_