

**Course Evaluation Measures Menu**

(Adapt this template as necessary to meet the needs of each course)

**Course number: ENT 240**

**Course title: Funding and Finance for Entrepreneurs**

**Campus location(s): Dover, Wilmington**

**Effective semester: 2022-51**

**Core Course Performance Objectives** (Copy and paste all CCPOs from syllabus)

1. Explain the basic concepts of finance and the importance of each as they relate to entrepreneurship. (CCC 1, 5, 6; PGC 2, 3, 4, 5, 6)
2. Explain the role of financial management and the use of financial statements in a small firm. (CCC 2, 3, 6; PGC 1, 2, 3, 4, 5, 7)
3. Illustrate the purpose and use of a financial statement analysis. (CCC 2, 5, 6; PGC 3, 5)
4. Analyze the profit, profitability, and break-even point for a firm. (CCC 1, 2, 5, 6; PGC 3, 4, 5, 7)
5. Describe the importance of forecasting and working capital management. (CCC 1, 2, 4, 5, 6; PGC 2, 3, 4)
6. Distinguish between personal finances and business finances for a firm. (CCC 1, 2, 4, 5, 6; PGC 3, 7)

**Summative Evaluations**

*Please note: All courses must have a* ***minimum******of four*** *summative evaluation measures, and those measures should include a variety of evaluation methods (e.g., test, oral presentation, group project).* ***Please list all summative evaluation measures.*** *In addition to these summative measures, a variety of formative exercises/quizzes/other assignments should be used to guide instruction and learning* *but do not need to be included on this template.*

*For each measure, please include a scope of the assignment: for example, if requiring a research paper, include the range of required number of words and number and types of sources; for a test, include the types and number of questions; for a presentation, include the minimum and maximum time, and so on.*

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| **Evaluation Measures:** Include each agreed upon measure and scope of that measure (see above). | **Which CCPO(s) does this evaluation measure?** |
| **Exam 1 - 3**   * 10 Essay Questions or 50 Multiple Choice/ True-False * 70 Minute Test   Only one attempt | **1-6** |
| **Completed 3 Year Cash Flow Report**   * Projected cash flow for yr 1,2,3 * Break Even analysis as reflect in Cash flow report. | **2, 3, 4, 5, 6** |

**FINAL COURSE GRADE**

(Calculated using the following weighted average)

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| **Evaluation Measure** | **Percentage of final grade** |
| Exams (3) (Summative Assessments) | 60% |
| Completed 3 Year Cash Flow Report (Summative Assessment) | 20% |
| Formative Assessments: Homework Assignments (Assignments/Activities/Quizzes, Participation etc.) | 20% |
| TOTAL | 100% |

**Submitted by (Collegewide Lead):** \_\_\_\_Celeste Mozeik Date \_\_\_\_\_6/1/20

**X Approved by counterparts Richard Rexrode**  Date 6/2/20

**Reviewed by Curriculum Committee**  Date \_\_\_\_6/9/20\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_