

**Course Evaluation Measures Menu**

**Course number: FIN 221**

**Course title: Money and Banking**

**Campus location(s): Georgetown, Dover, Wilmington**

**Effective Semester: 202051**

**Core Course Performance Objectives:**

1. Describe and discuss the characteristics and roles of financial intermediaries and financial markets in the United States. (CCC 1, 2, 4, 5; PCG – ACT 4, 5; GBT 2, 5)
2. Describe the effects of changes in the money supply and interest rates on the economy (CCC 1, 2, 4, 5; PCG – ACT 4, 5; GBT 2, 5)
3. Describe the characteristics of the commercial banking system. (CCC 1, 2, 4, 5; PCG – ACT 4, 5; GBT 2, 5)
4. Describe the organization of the Federal Reserve System, and discuss the controversy regarding its independence. (CCC 1, 2, 4, 5; PCG – ACT 4, 5; GBT 2, 5)
5. Describe the Federal Reserve’s major policy tools and the impact of the Federal Reserve on the economy. (CCC 1, 2, 4, 5; PCG – ACT 4, 5; GBT 2, 5)
6. Describe the various ways of classifying financial markets, including primary and secondary markets, money and capital markets, and spot and futures markets. (CCC 1, 2, 4, 5; PCG – ACT 4, 5; GBT 2, 5)
7. Describe the characteristics of the major financial market instruments. (CCC 1, 2, 4, 5; PCG ACT 4, 5; GBT 2, 5)
8. Describe the international financial system. (CCC 1, 2, 4, 5; PCG – ACT 4, 5; GBT 2, 5)
9. Analyze investment alternatives, including the evaluation of risk and return, and communicate the results to a potential investor. (CCC 1, 2, 3, 4, 5, 7; PCG – ACT 1, 4, 5; GBT 2, 5 )

**Summative Evaluations**

*Please note: All courses must have a* ***minimum******of four*** *summative evaluation measures, and those measures should include a variety evaluation methods (e.g., test, oral presentation, group project).* ***Please list all summative evaluation measures.*** *In addition to these summative measures, a variety of formative exercises/quizzes/other assignments should be used to guide instruction and learning* *but do not need to be included on this template.*

*For each measure, please include a scope of the assignment: for example, if requiring a research paper, include the range of required number of words and numbers and types of sources; for a test, include the types and numbers of questions; for a presentation, include the minimum and maximum time, and so on.*

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| **Evaluation Measures:** Include each agreed upon measure and scope of that measure (see above). | **Which CCPO(s) does this evaluation measure?** |
| **Exam 1**  20-40 Multiple choice and essay questions  Only one attempt for full credit, no re-attempts permitted | **1, 3** |
| **Exam 2**  20-40 Multiple choice and essay questions  Only one attempt for full credit, no re-attempts permitted | **2, 4, 5** |
| **Exam 3**  20-40 Multiple choice and essay questions  Only one attempt for full credit, no re-attempts permitted | **6** |
| **Exam 4**  Multiple choice and essay questions  Only one attempt for full credit, no re-attempts permitted | **7, 8** |
| **Research Project**  6-8 pages, minimum of 5 cited sources in APA format  Formal presentation with visuals; 10-20 minutes with questions | **9** |

**FINAL COURSE GRADE**

(Calculated using the following weighted average)

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| **Evaluation Measure** | **Percentage of final grade** |
| Exams (Summative) (Equally Weighted) | 60% |
| Research Project | 20% |
| Formative Assessments (Activities/Discussion Boards/Reflections/Quizzes/Investment Simulation, etc.) | 20% |
| TOTAL | 100% |

(Electronic Signature Permitted)

**Submitted by (Collegewide Lead):** Richard Rexrode Date 5/31/18

**Approved by counterparts**  Date

**Reviewed by Curriculum Committee**  Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_